Subject: Your campaign The South Park Post: January 2016 Newsletter has been sent
Date: Monday, January 25, 2016 at 9:03:14 AM Pacific Standard Time
From: Constant Contact
To: Info

Constant Contact

Dear South Park BID,

Your campaign **'The South Park Post: January 2016 Newsletter'** was sent on 1/25/2016 around 12 PM EST.

Below is a copy of the message your subscribers received. See how your campaign is doing by visiting Reports in your account to get real-time results and stats.

Subject: The South Park Post: January 2016 Newsletter

Volume 31 - January 2016

Subscribe to Newsletter

Stay in Touch!
Security & Maintenance: (866) 560-9346
General Inquiries & Office: (213) 663-1111

Hope St Parklet Opens Parklet

Over 100 Guests Joined For Ribbon-Cutting Ceremony

Get Connected!
For more regular updates & info:
FB.com/SouthParkLosAngeles
@SouthParkLA
Be sure to tag us: #SouthParkLA

Join Our Mailing List!

In the News UpcomingBoard

Urbanize LA: Downtown's Newest Parklet Unveiled in South Park

DTLA Rising: New Hope Street Parklet Insta Downtown LA's South Park

A ribbon-cutting ceremony and press conference was held to celebrate the installation of the Hope St Parklet on January 14, 2016. The Hope St Parklet is the first to be approved and built through the People St. Program, an LADOT program focused on transforming LA's city streets into active, accessible spaces for people. Thank you to the over 100 guests who joined us for the occasion.

Special thanks to our special guest speakers:
Councilman José Huizar, City Council District 14
Seleta Reynolds, LADOT General Manager
Paul Keller, Mack Urban
Tony Chou, CoCo Fresh Tea & Juice

The BID thanks the sponsors who made the parklet a reality:
So|Da Architects, Mia Lehrer + Associates, Mack Urban Benchmark + Tishman Construction, A Joint Venture, TinCo, Valley Crest Landscape Development, Harry H. Joh Construction, ABC Resources, Inc., Swinerton Builders, Hazens Group, Trumark Urban, and ALTC Realty.

And a warm thank you to Impresso Cafe, who generously provided hot beverages for our guests.

To learn more about the parklet, click here.

To view the ABC feature, NBC feature, and other media clips, click here.

Welcome to South Park, Melody Truckload!

Melody

Short Hauling on Demand In The Palm Of Your Hand

Headquartered in South Park, Melody Truckload provides reliable and affordable cargo transportation, in the palm of your hand. Melody Truckload harmoniously connects shippers, brokers and truckers at the tap of a button. By seamlessly matching loads to truckers through the app, Melody makes it easier, faster and smarter to move loads, while bringing more business for truckers.

StreetsBlog LA: Downtown L.A. Celebrates N Parklet On Hope Street

BisNow: 4 Developments that Will Transform Figueroa

Office of Mayor Garcetti: City of Los Angeles Releases Homelessness Strategy Report

Downtown News: 20 Great Cultural Events in

Curbed LA: DTLA Gets Giant USC Sign on th Building Formerly Known as the AT&T Cente

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Sign Up For 2016 Community Police Academy

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Recap: 1/13 City & County Homelessness Meetin

Recap: 1/13 DISI Meeting

To learn more about Melody Truckload, click here.

Welcome to South Park, Impresso!

Impresso

Offering Cold Brew Draft, Breakfast & Lunch Menus

Coffee lovers have a new spot to visit in South Park near the corner of Hope St and 11th St (1115 S. Hope St.). Impresso Cafe hosted its soft opening on January 8, 2016.

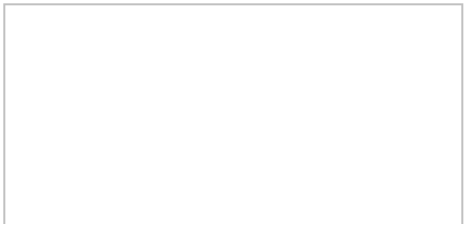
Offering classic coffee options, cold fusions, and delicious non-coffee alternatives, Impresso Cafe is also proudly serving: Klatch, Art of Tea, Bread Lounge, and Juice Served here. Their menu also boasts a small selection of pastries and sandwiches.

Hours are:
7:00 AM to 8:00 PM Monday through Friday
8:30 AM - 8:00 PM Saturday
9:00 Am - 4:00 PM Sunday

For more information, click here.

Welcome to South Park, EJ's Bites!

EJ



Recap: 1/14 CoCo Fresh Green Carpet Event

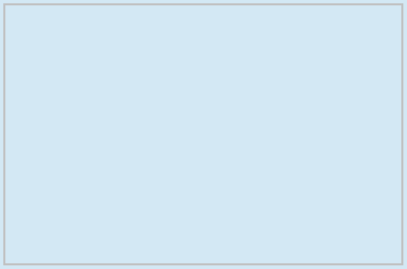
Recap: 1/19 BisNow Oceanwide Panel

Want to Receive Meeting Notifications?

SPBID Clean Team's Monthly Focus

SP Business Spotlight: BizSpotlig

barcito



403 W 12th Street
Los Angeles, CA, 90015

barcito is an Argentine-inspired shared plate
on the corner of 12th & Grand in Downtowr
Angeles. Inspired by childhood summers
visiting grandparents in Buenos Aires, c
Andrea set out to emulate the cl
corner barcito in an approachable, contemp
context. Pop in for a quick drink, or stay as lo
you'd like. Kitchen open until midnight. Free
offered to customers, too! Stop by to try their
winter menu! For more information, click here.

SPBID Clean & Safe Report

CleanSafeMonthly

Updates from the SP Service Team

Clean Team

The Clean Team has been diligently removing graf
disposing of trash in the district, and pressure wash
sidewalks, as needed as well as responding to spe
requests.

EJ's Bites hosted its Grand Opening on January 2, 2016.

Made with the intention to provide great food with amazing flavor, EJ's Bites uses only the highest quality fresh ingredients combined with traditional spices. It's a Middle Eastern mix derived from family recipes that have been passed along for generations. Pita pockets are prepared daily to ensure that they are fresh, and that they taste that way.

Hours are:
8:00 AM - 11:00 PM daily.

For more information, click here.

SPII January Service Progress Notifications

Nearly 2 Tons of Trash Already Cleared

Clean Team Accomplishments for Decembe

Streets Maintained	4,154
Streets Maintained (linear ft)	2,065,09
Trash Disposed (bags)	426
Trash Disposed (pounds)	34,973
Bulky Items Disposed	48
Number of Requests/Jobs	402
Graffiti Removed (square ft)	3,151
Citizen Assists	304
Tree wells serviced	672
Pressure washing (sf)	5,700
Alleys Maintained	527
Weed abatement (sf)	208

Safety Team

Our Safety Team is always making strides in impro the security of South Park. This month, SP Safety Team worked with LA County Public Health on illeg vending, and assisted with crime prevention throug the district.

Selected Safe Team Statistics for December:

Observations	1,231
Merchant Contact	126
Resident Contact	0

Clean and safe services have commenced in South Park II, bounded roughly by Olympic Blvd, the alley between Main/Broadway, the 10 freeway, and Margo (alley between Grand/Olive). In an effort to clean SPII in the most efficient manner possible and to prepare the area for the El Niño storm season, the initial services focus heavily on trash and debris removal, and detailing curb lines and storm drains.

Thus far, the SPII Clean Team has collected 1.7 tons of trash. To view weekly service updates, click here.

Day-to-day operations are directed by the current South Park BID office. To contact the Clean and Safe 24/7 hotline, dial **(866) 560-9346**.

South Park II businesses are now active on the SP Business Directory.

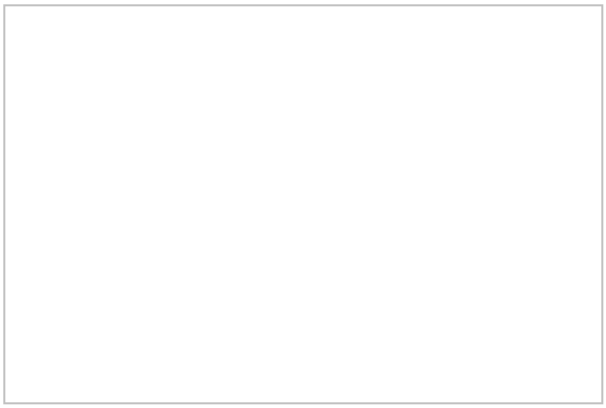
Are you a property owner in SPII an interested learning more about the BID and BID Services? Please contact Priscilla Hsu, Operations Manager, at priscilla@southpark.la.

To learn more about the South Park II BID, click here .

1/27 Hope St Park Community Meeting

HopeStPark

Learn More About the Latest SPBID Streetscape Pilot Project



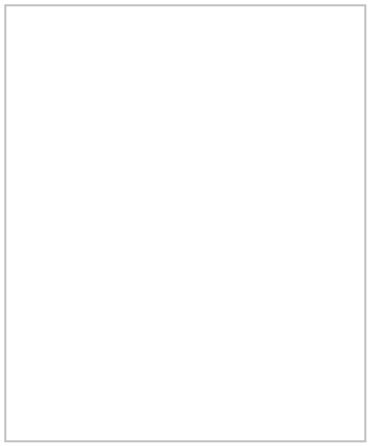
Reimagine Hope St: Hope St Park Community Meeting
Wednesday, January 27, 2016, 6:00 PM - 7:00 PM
The South Park Business Improvement District
1100 S. Flower St. #3400, Los Angeles, CA 90015*

In an effort to create more pedestrian-friendly streets and increase commerce and green space in the neighborhood, the South Park BID is embarking on a **temporary project at the northern block of Hope St between 11th and 12th St**. The Hope St. Park Proposed Pilot Project will not restrict northbound or southbound vehicle access, nor building/parking lot access.

Resident Contact	0
Citizen Assist	38
Call For Service	65
Kiosk Assists	73
Guard Tour Check In	8,916
Benches/sidewalks cleared	49

Report maintenance & safety issues at (866) 560-9346 or click here.

Morgan Stanley



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www.morganstanley.com/fa/heath.seltzer
CA Insurance Lic. #0F68377,
NMLS: #1412056

Morgan Stanley Smith Barney, LLC. Member SF
CRC1364996 12/15

Sponsor South Park Today!

Support Your Business & Community

Have a business or service in South Park? Hosting or promoting an event? Maybe

Join the South Park BID, Melendrez Landscape Architects, City Officials, and the Do Art Foundation to learn more about the Hope St. Park Proposed Pilot Project.

For more information and to RSVP, click here.

***Please note the change in address to the SPBID new office location at 1100 S. Flower St.**

1/31 LA Art Show Mural Tour & Panel ArtShow

Free South Park Art Tour Offered on 1/31 at 11:00 AM

Los Angeles Art Show
January 27 - January 31, 2016
LA Convention Center
1201 S Figueroa St, Los Angeles, CA 90015

The LA Art Show, the 200,000 square foot art fair that welcomed more than 50,000 art enthusiasts to the Los Angeles Convention Center this past year, will launch its newly curated art show experience at the upcoming 2016 event.

For more information and to RSVP to the LA Art Show, click here.

Free Mural Tour
January 31, 2016, 11:00 AM - 12:00 PM
Starting location: Convention Center Entrance

The South Park BID is teaming up with the Mural Conservancy of Los Angeles (MCLA) to offer a free mural tour to LA Art Show (LAAS) attendees and the South Park Community of the outdoor public art in South Park.

For more information and to RSVP to the free mural tour, click here.

Construction Fences Installed At Pico & Hope antigraffiti

Anti-Graffiti Project Engages and Beautifies Community

you live in the neighborhood but want to support a shop just outside?

If you'd like to advertise on SPBID's newsletter, website, mobile kiosk, social media, street furniture, and more, check out our **Sponsorship Package.** Your financial support will increase funding straight the local community, while we promote your business or event!

Click here for more info, or contact laura@southpark.la.

Upcoming Events

Recurring:

$8 Tuesday Movies at L.A. LIVE!

Liquid Intelligence at L.A. LIVE

To view the full calendar of upcoming events, click here.

South Park Board UpcomingBo

& Committee Meetings

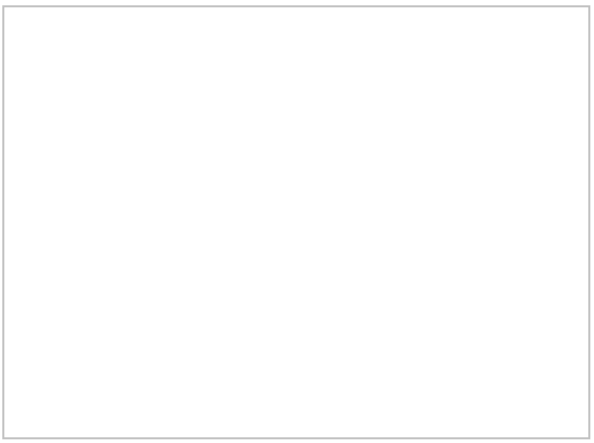
Bi-Monthly Board & Committee Meetings:

- Board of Directors
- District Identity & Streetscape Improvem Committee (***DISI***)
- Sidewalk Beautification, Operations, and Committee (***SOBO***)
- South Park II (***SPII***)

Upcoming Meetings:

- **SOBO - Weds, February 3 @ 9:30 AM**
- **SPII - Weds, February 10 @ 9:00 AM**
- **BOARD - Thurs, February 25 @ 8:30 A**
- **DISI - Weds, March 9 @ 9:00 AM**

Anyone is welcome to join SPBID at any of thes meetings, which take place at our office. Agend **available online.**



As a next step in the Public Art Strategic Plan, the South Park BID and the Do Art Foundation worked with Metro Charter Elementary School students in December to paint pieces of plywood for a new construction fence art project in South Park. The construction fence artwork, curated by local and renowned artist, Shrine (Brent Spears), is testing new, innovative graffiti-proof ideas. The project has recently made its debut at the corner of Hope St. and Pico Blvd.

With a new focus on art that engages the South Park community, the BID and the Do Art Foundation are organizing a series of exciting projects for 2016.

For more information on the South Park Public Art Strategic Plan, click here.

2/3 Triple 8 Green Carpet Triple8

RSVP For Free Bites, Cocktails, and Prizes

Triple 8 Green Carpet Event

Keep in Touch

Check out our new website

Send us an email

Give us a call: (213) 663-1111
Report an issue: (866) 560-9346
Stop by: 1333 S Hope St, LA, CA 90015

Want to promote your organization or ev with the South Park Post? Contact our Operations Manager at priscilla@southpo today!

Wednesday, February 3, 2016, 6:00 - 8:00 PM
Triple 8 L.A. LIVE
800 W Olympic Blvd, Los Angeles, CA 90015

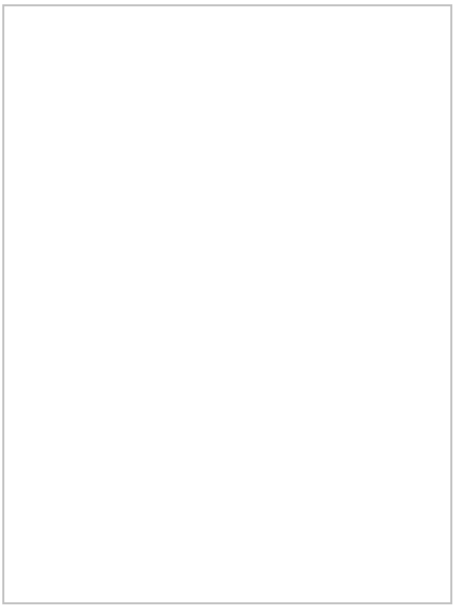
Triple 8 China Bar and Grill offers a distinctive dining experience joining modern Chinese/Cantonese cuisine, signature cocktails and craft beers. Join us for an afternoon of fun and specials at your neighborhood Triple 8 Bar and Grill.

Specials include:
Hosted Tray Passed Hors D'oevures
Complimentary Cocktails and $5 Drink Specials
Special Prizes and Fun Giveaways

For more information and to RSVP, click here.

South Park BID Has Moved Move

BID Staff, Clean & Safe Teams Relocating North Up Hope St.



The South Park BID office has moved up Hope Street to 1100 S. Flower St. The move will bring the staff and Clean and Safety Ambassadors closer to the heart of the neighborhood. South Park Staff, Clean and Safe Ambassadors will all complete the move to the new location by January 31, 2016. The new office address is:

1100 S. Flower St. #3400, Los Angeles, CA 90015.

For more information, click here.

1/18 - 1/31 DineLA Restaurant Week dineLA

Check Out Participating South Park Restaurants

DineL.A.'s Restaurant Week is a 14-day dining event that showcases Los Angeles as a premier dining destination while highlighting the diversity of culinary experiences L.A. has to offer.

Participating restaurants in South Park include:
barcito
Bottle Rock
Ford's Filling Station at L.A. LIVE
Katsuya at L.A. LIVE
Rosa Mexicano at L.A. LIVE
WP24 by Wolfgang Puck

To see a full list of participating restaurants and more information, click here.

2/8 South Park Bar Crawl BarCrawl

4 Restaurants, 4 Drinks, 4 Bites, & Immeasurable Fun!

South Park Bar Crawl
Monday, February 8, 2016, 5:30 PM - 8:30 PM
Starting Location: 403 W. 12th Street, Los Angeles, CA, 90015

Join us for the South Park Bar Crawl featuring 4 local restaurants: **Bottle Rock, Broken Spanish**, the **Briks**, and **barcito**. Crawls begin on 12th and Grand in front of barcito. Tickets available in advance, or at the door.

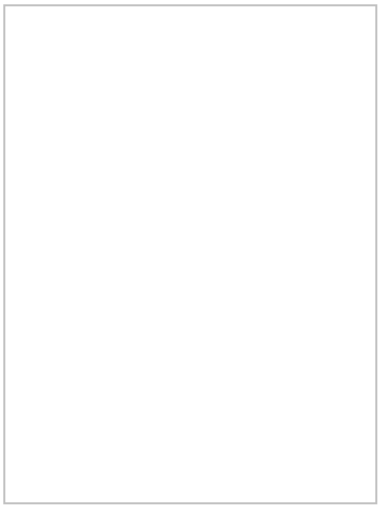
$39 per person gets you:
4 drinks, 4 bites, plus an opportunity to meet the chefs!

Three times to join: 5:30 PM, 6:30 PM, and 7:30 PM

For more information, click here.

3/16 Red Mango Green Carpet Noweigh

"No Weigh" $5 Yogurt Specials



Red Mango Green Carpet Event
Wednesday, March 16, 2016, 5:00 - 8:00 PM
Red Mango LA Live
1011 South Figueroa Street, Los Angeles, California 90015

Join us for an afternoon of fun and specials at your neighborhood Red Mango, featuring "no weigh" specials - as much as you can fit in a container is yours for $5!

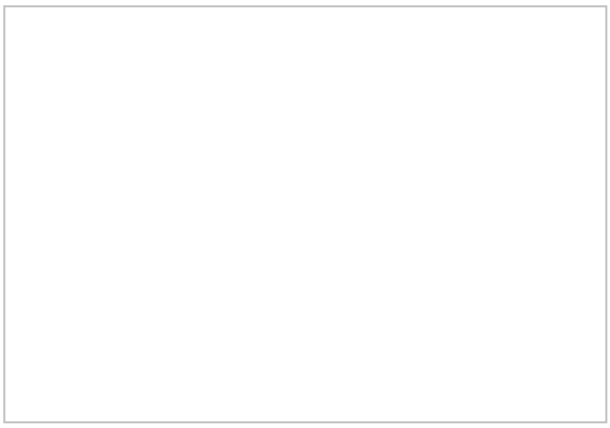
Red Mango's award-winning, nonfat frozen yogurt has it all - calcium, protein, and live active cultures that are good for your body. And unlike other desserts that often contain artificial ingredients or excessive calories from fat and sugar, Red Mango frozen yogurt is all natural, nonfat or lowfat, and certified gluten free and kosher.

For more information and to RSVP, click here.

Metro Charter Enrollment Open For TK-5

MetroCharter

Enroll Your Kids In One of DTLA's Best Charter Schools



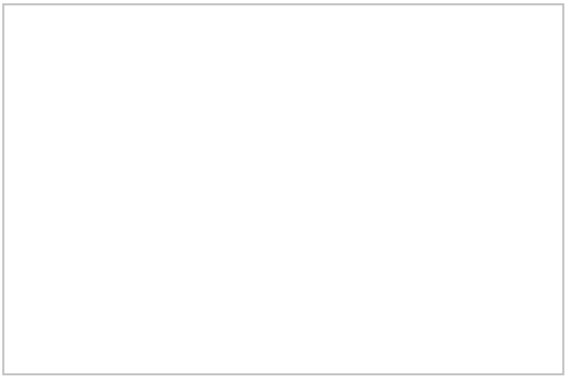
Metro Charter Elementary School, a free, parent-initiated charter school in DTLA, is now enrolling grades TK-5.

For more information, including upcoming open house dates, call (213)377-5708 or click here.

2/25 Circle of Hope Champions for Children

CircleofHope

Join CHMC For A Luncheon Benefitting Hope St. Family Center



Circle of Hope Champions for Children Luncheon
Thursday, February 25, 2016, 11:00 AM - 1:30 PM
Jonathan Club
545 S Figueroa St, Los Angeles, CA 90071

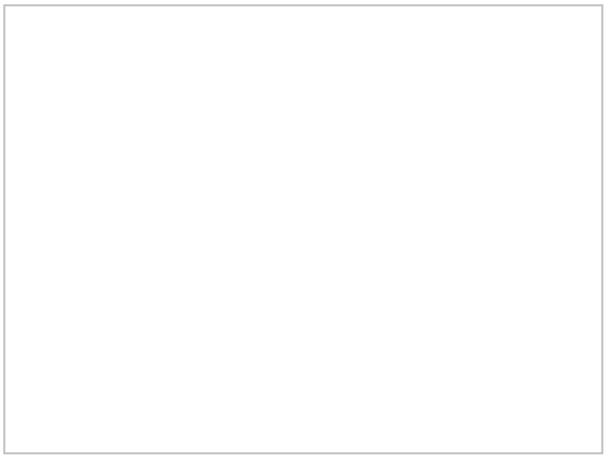
Join us for the CHMC Foundation Circle of Hope Luncheon honoring **Steve & Cathy Needleman** and benefitting Hope Street Family Center.

Hope Street Family Center recognizes the 2016 Champions for Children honorees' contributions and volunteerism, commitment to positive societal transformation, and direct services benefitting disenfranchised families with young children.

For more information, click here.

1/30 Councilmember Huizar's Night on Broadway Broadway

An Evening Of Arts, Culture, And Entertainment



Councilmember Huizar's Night on Broadway
January 30, 2016, 5:00 - 11:00 PM
Full Street Closure 2nd to 7th St., Downtown LA

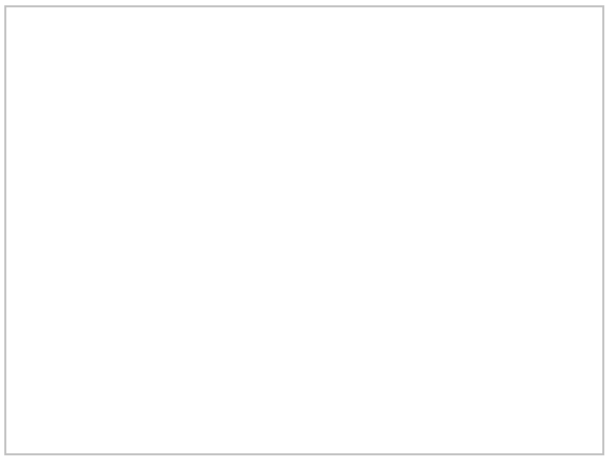
Celebrating the 7th anniversary of L.A. City Councilmember José Huizar's Bringing Back Broadway initiative - an ambitious 10-year plan for Broadway's revitalization- Night on Broadway will feature free innovative, multi-cultural entertainment programming in 7 of Broadway's historic theaters and an on-street festival area featuring booths and pop-up shops from local DTLA businesses, a family-friendly kids area, and a main stage featuring live musical performances.

Skip parking and go metro to Night on Broadway by taking the Metro Red or Purple Line to Pershing Square Station. Broadway is a couple blocks east. For more details, click here. For your best route, use the Metro Trip Planner or call Go Metro (323) 466-3876.

For more information, click here.

LAHSA Homeless Count: Volunteers Needed LAHSA

3 days, 6,000 Volunteers, 1 Mission: To End Homelessnes



LAHSA Homelessness Count
January 26 - 28, 2016

Join us for the 2016 Homeless Count - January 26-28, 2016 - and help improve the lives of homeless men, women and children across Los Angeles in need of our support.

The goal is to count more than 95% of our census tracts and to complete a minimum of 4,500 demographic surveys. This will produce better demographic profiles, as well as allow Los Angeles to target those in vehicles, campers, tents and encampments. An accurate head count will help ensure proper estimates in obtaining resources for those in need.

To signup to volunteer or provide valuable in-kind support during the Count, click here.

Oceanwide Plaza: Street Closure Notice

Oceanwide

Concrete Pours Require Weekend Closures

Weekend closures scheduled for:
March 11-12
March 18-19
March 25-26
April 1-2

Oceanwide Plaza, currently under construction at 1101 S. Flower St., will be conducting a series of large-scale concrete pours at its project development site. The work will be performed on W. 11th St., W. Flower St. and Figueroa St. Concrete trucks and pumps will be utilized to complete the work.

A total of 27,000 cubic yards of concrete will be poured. This project will require a total of four consecutive weekends to complete. Work will be carried out within a 24-hour period each weekend from 11:00 pm Friday to 11:00pm Saturday. Each pour is scheduled to take place on the following planned dates: **March 11-12, March 18-19, March 25-26, April 1-2**.

For additional information on this project, click here.

Sign Up For 2016 Community Police Academy CommPoliceAca

Earn CPA Certification And Help Your Community

Central Area 2016 Community Police Academy
Wednesdays, March 23 - June 1, 2016
LAPD Central Area Community Police Station (Roll Call Room)
251 E. 6th Street, Los Angeles, CA 90014

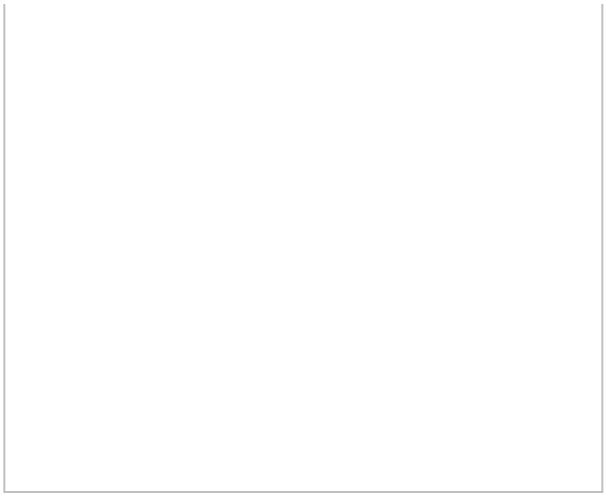
The Central Area Community Police Academy will provide community members with an inside look at the Police Department and various facets of law enforcement. Following the eleven-week academy class, the Academy will culminate with a graduation ceremony wherein students will be awarded their certificates of completion.

For more information and to view the flyer, click here.

For the application, click here.

SP To Introduce New Web Calendar WebCal

Feat. Bold Colors, Simpler Navigation, And More



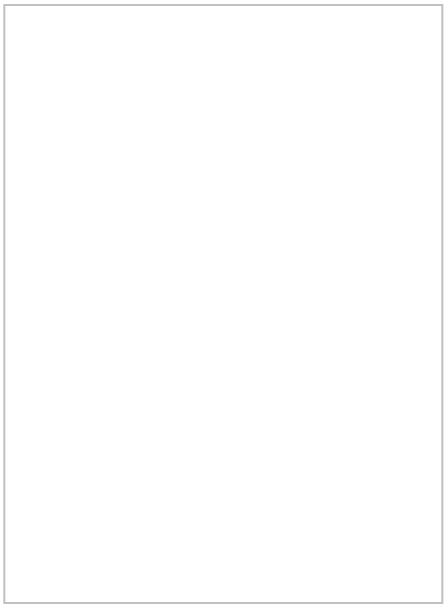
In a continued effort to demonstrate the excitement of the South Park community, the BID is releasing a newly-designed calendar of events page: southpark.la/events. Working with digital solutions provider DiranGo, the new calendar of events page will highlight bold colors, event categories, simpler navigation features, happy hour specials information, and so much more. Design will be implemented by February 2016.

Until then, explore our current website here.

The Vaseline Healing Project With Viola Davis

Viola

Actress Visits Eisner Pediatric & Family Medical Center



Emmy-winning actress, Viola Davis, in partnership with The Vaseline Healing Project and top NGO, Direct Relief, worked with volunteers to pack Relief Kits for those in need living in LA. Kits containing soap, hairbrushes, tooth brushes and vaseline were donated to Eisner patients.

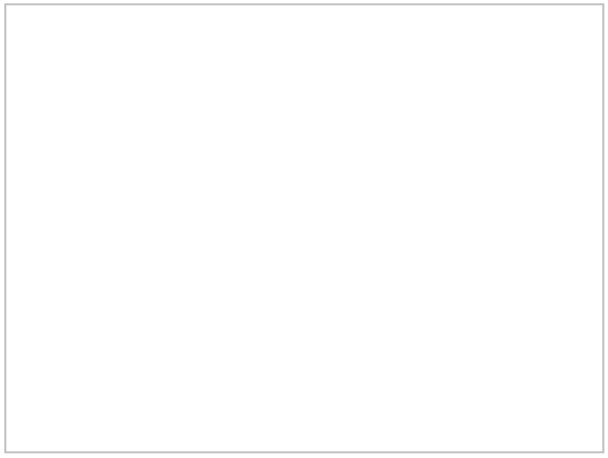
82% of Eisner patients live at or below 150% of the federal poverty level. For many these ordinary items are taken for granted in our day to day life, but for those affected by extreme poverty these items can help them get back to everyday life.

To learn more about The Vaseline Healing Project, click here.

EVENT & MEETING RECAPS

Recap: 1/13 City & County Homelessness Meetings Recap113

BID Continues Involvement In Homelessness



On January 13, 2016, both the City and County hosted events relating to the issue of homelessness.

1/13/16 City Meeting on Homelessness
The City's Homelessness and Poverty Committee meeting discussed the recently-released Homelessness Strategy Report.

-Adopting a "No Wrong Door" approach to improve the City's interactions with homeless people. From police officers to librarians, City employees will be empowered with the tools, relationships, and resources necessary to connect people in need to services and housing.
-Establishing a focused homelessness governance infrastructure in the City so that there is institutional knowledge and accountability. This includes establishing a Homelessness Czar/Coordinator;
Continuing to expand, improve and use the Coordinated Entry System as a core process that matches homeless people with vital resources;
Embracing the "Housing First" approach

-Using City funds to leverage Federal, State, and County dollars to fill unfunded gaps
-Making more housing available at all income levels
-Working closely with LAHSA for expert guidance and support
-Ensuring that services and housing are provided in all L.A. communities

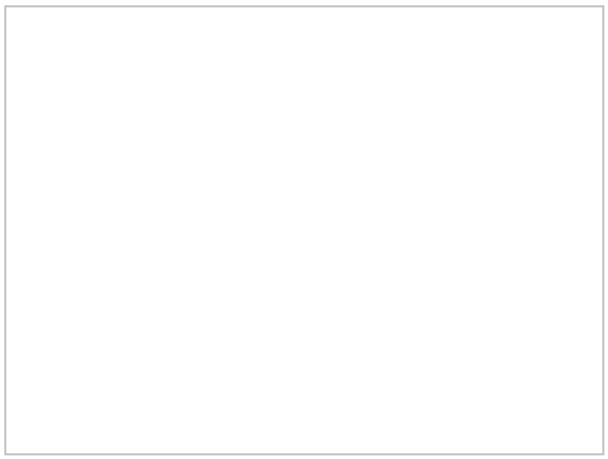
1/13/16 County Meeting on Homelessness
The County's meeting surrounded the recent report, Recommended Strategies to Combat Homelessness, after 4 months of policy summit brainstorm sessions.

In the County report, roughly 12 of the recommendations marked as 'priority', or identified as items that could be accomplished by June 30, 2016. Public comment is welcome via mail and email until January 21.

For more information, click here.

Recap: 1/13 DISI Meeting Recap131

Discussion Of Online Analytics, Continued Engagement



On Wednesday, January 16, the District Identity and Marketing Committee (DISI) convened for their bi-monthly public meeting. Agenda items included:

-2015 social media analytics and goals for 2016
-2015 website analytics and web goals for 2016
-The continuation of the Public Art Strategic Plan in 2016

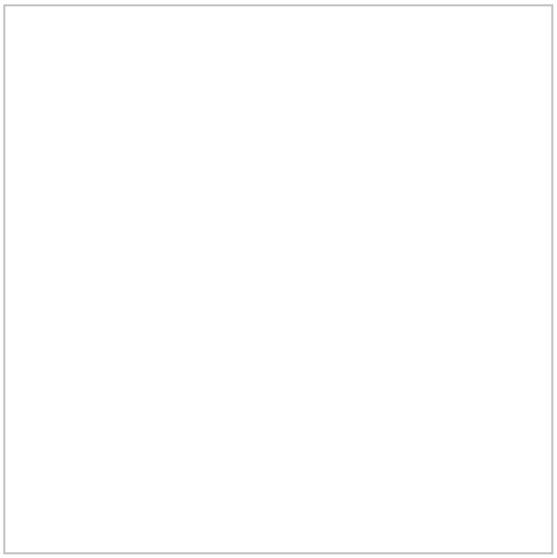
The South Park BID District Identity & Marketing Committee (DISI) is a Board sub-committee open to the public that provides guidance to the full Board of Directors on the strategic communications and marketing efforts to promote the South Park BID.

For more information, click here.

Recap: 1/14 CoCo Fresh Green Carpet Event

Recap114

Parklet Opening Accompanied CoCo Fresh Green Carpet



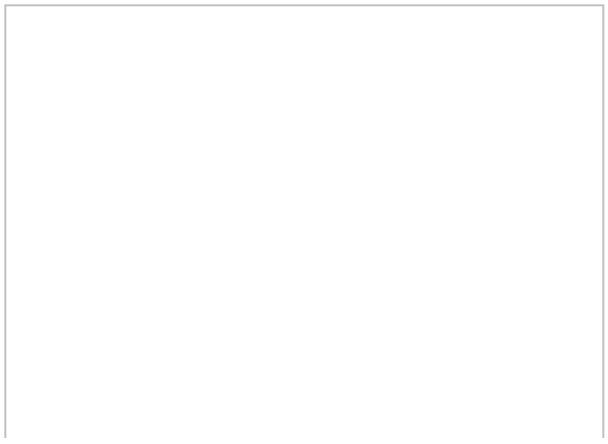
On Thursday, January 14, 2016, community members convened for January's Green Carpet event featuring Coco Fresh. Guests enjoyed buy one, get one boba and milk tea specials, and had the opportunity to sample new milk tea flavor flights. Having just introduced the Hope St Parklet to the community that morning, guests were able to enjoy their beverages on the new community parklet. Thank you to all who joined us!

For more information on South Park's Green Carpet series, click here.

Recap: 1/19 BisNow Oceanwide Panel

Recap119

SPBID Exec. Director Moderates Discussion on Development



On Tuesday, January 19, South Park BID Executive Director Jessica Lall moderated a panel that discussed Oceanwide Plaza, the upcoming mega mixed use development project near Staples Center, at Biznow's Los Angeles State of the Market event held at the JW Marriott in South Park.

Project architects from RTKL detailed the design and special amenities of the project, while retail brokers from Kennedy Wilson shared the leasing strategy of attracting "approachable luxury" stores that cater to both residents and visitors and explained why they think Oceanwide Plaza will be a top retail destination for Downtown Los Angeles. The panel also included a new fly-through video that gave a virtual tour of the project's pedestrian friendly retail space.

For more information, click here.

Want to Receive Meeting Notifications? Notifications

Meetings Will Be Taking Place At New Address!

Sign up for South Park BID public meeting notifications today!

Once you have signed up for any or all notifications, you will receive reminders a few weeks and a few days before meetings, as well as a request for your RSVP. All SP Board and Committee meetings are open to the public. Feel free to tell your friends and neighbors, too.

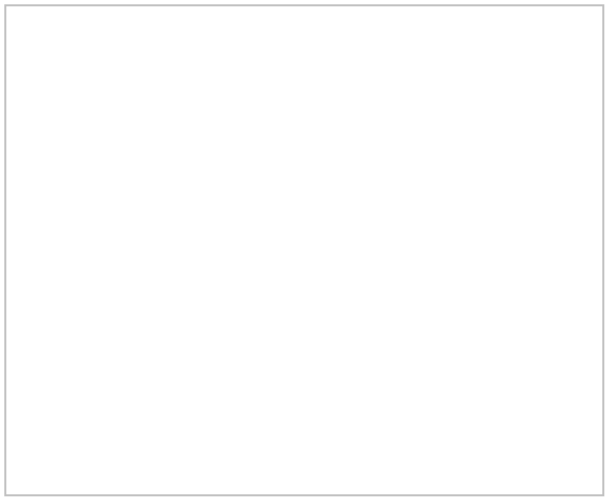
New to South Park meetings? Our Board of Directors meetings handle district-wide topics and approve committee recommendations. The District Identity and Marketing (DISI) Committee discusses ideas for branding the district and special events, the Clean/Safe Operations, and Enhanced Beautifications (SOBO) Committee focuses on keeping the district maintained and secure, and the South Park II (SPII) Committee focuses on issues in the South Park II District. Be involved. We want to hear your input!

Sign up for notifications on our website or email Priscilla Hsu, Operations Manager, at priscilla@southpark.la to request meeting notifications. We hope to see you soon!

MONTHLY UPDATES

SPBID Clean Team's Monthly Focus CleanFocus

Maintenance Crews Keep South Park Clean



Starting in 2015, South Park's Clean Team focuses on a monthly special project in order to increase the overall cleanliness of the neighborhood.

This month, the Clean Team focused on **detailing walls**.

Earlier this year, the Clean Team steam washed select locations in the district, pressure-washed every trash can in the district, removed weeds from all local tree wells, removed graffiti, touched up walls with paint, and cleaned the utility boxes and alleys.

Stay tuned for information on special projects from the South Park BID Clean Team in the coming months.

Have an idea for a special project? Let us know!

The South Park BID was established in 2005, with the mission to continually support the unique living and commerce experience for its residents and businesses by facilitating a safe, clean, collaborative and wholesome environment.

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